

BTS WEEKLY GROUP FITNESS TIPS



Did You Know.....

THERE ARE THREE LEADING INDICATORS OF HIGHER RETENTION RATES.

- 1) % of members involved in Group Fitness Programs
- 2) % of members involved in Personal Training
- 3) % of members spending at least \$.50 in non-dues purchases for every dollar they spend for dues

-IHRSA's Guide to Member Retention

BTS has systems designed to increase your % of members participating in Group Fitness and we guarantee the results. This allows you to focus on the last two items.

BTS has helped over 1,500 clubs in the U.S. and Canada increase their group fitness participation. With over 30 years experience in all facets of club operations, the 70 person BTS team has specialized in group fitness since 1989.

TO ANSWER SPECIFIC QUESTIONS ABOUT YOUR CLUB, WE INVITE YOU TO:

1. Attend a free Business of BTS Seminar. For schedules, locations and registration visit www.bodytrainingsystems.com.
2. Call one of our **BTS Coaches** at **800-729-7837** Kristin x255, Lydia x278, Natalie x335

LET'S MOVE!