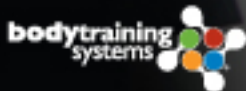


BTS WEEKLY GROUP FITNESS TIPS



Did You Know.....

PEOPLE ARE NOT YOUR GREATEST ASSET!

According to Jim Collins in his best selling book, Good To Great, "The RIGHT people are your greatest asset." Finding the right instructors who pack your classes is critical to the long-term success of your group fitness program. Recruiting new instructors is an on-going process. We currently have a shortage of quality group fitness instructors as a result of a shrinking pool of instructors coupled with dramatic growth in the number of clubs. Next week will be the seven steps to recruiting.

BTS has helped over 1,400 clubs in the U.S. and Canada increase their group fitness participation. With over 30 years experience in all facets of club operations, the 70 person BTS team has specialized in group fitness since 1989.

TO ANSWER SPECIFIC QUESTIONS ABOUT YOUR CLUB, WE INVITE YOU TO:

1. Attend a free Business of BTS Seminar. For schedules, locations and registration visit www.bodytrainingsystems.com.
2. Call one of our **BTS Coaches** at **800-729-7837** Kristin x255, Lydia x278, Natalie x335

LET'S MOVE!